



Government of India  
Ministry of MSME

## **Brief Industrial Profile Anugul District** **(2016-17)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

### **MSME-Development Institute, Cuttack**

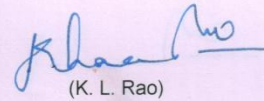
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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Angul** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



(K. L. Rao)

Director

Place: Cuttack,

Dated: 28<sup>th</sup> June, 2016

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## **Brief Industrial Profile of Angul District**

**1. General Characteristics of the District:** The erstwhile Dhenkanal District got bifurcated into two districts namely Dhenkanal and Angul with effect from 1-4-1993. The present Angul District is having 8 Blocks leaving 8 Blocks for Dhenkanal. The present district of Angul with 4.09% of State area and 3.10 % of state population is well known for largest Aluminium company i.e. National Aluminium Co. Ltd, Angul. The significant feature of the district is that there are 5 PSUs besides 4 Large Scale Industries exists in the district. It is also well known for Talcher Coal Mines and huge deposits of coal in the district. The other feature is that a large portion of the district are under forest which is 42.16% with varieties of minor and major forest products.

### **1.1 Location & Geographical Area.**

The district is situated in the central part of Orissa. The district finds its circumferential limits within  $20^{\circ}31''$  and  $21^{\circ}41''$  North Latitude and  $84^{\circ}16''$  and  $85^{\circ}23''$  East Latitude. It is surrounded on the North by Keonjhar and Sundargarh, East by Cuttack and Dhenkanal, South by Boudh and West by Sambalpur and Deogarh district. The total geographical area of the district is 6375 Sq. kms .Area wise the District rank is 11<sup>th</sup> among the Districts of Odisha.

### **1.2 Topography**

Topographically the district can be divided in to three natural tracks. First is a chain of hills running along the northeastern boundary of the district covering Pallahara. Another chain of hills runs along with south-west boundary covering Athamallik and Angul. The third natural division is a valley of river Brahmani running along with boundary of Talcher through Kaniha touching Pallahara.

**1.3 Availability of Minerals** Varieties of economic mineral areas are occurring in the district which includes Coal, Chormite, Graphite, Maganese, Mica, Keyanite, Granite, Laterite ,Sand(stow),Quartz etc .However **Coal,Sand(stow) and Quartz** are only commercially exploited. There are 11 Coal Mines covering 10474.336 Hectres, 1 Sand(stow) mine covering 17.5 Hectres and 1 Quartz mine covering 10.744 Hectres.

**1.4 Administrative set up** -The district has 4 Sub-divisions with 8 Tahasils, 8 Community Development Blocks, 2 Municipality, 1 NAC, 20 Police Stations, and 209 Gram Panchayats with 1910 villages out of which 249 are uninhabited. There are 6 Census towns in the district.

1. Sub Division - 4 (Angul, Athamallik, Pallahada, Talcher)
2. Community Block - 8 (Angul, Athamalli, Banarpal, Chhendipada, Kanhia, Kishornagar, Pallahada and Talcher)
3. Towns - 9
  - (a) Municipality-2 (Talcher and Angul)
  - (b) NAC-1 (Athamallik )
  - (c) Census Town-6 (Deracoliary, FCI Town, Ghantapada Town, NALCO Town, Rengali Dam Project, and TTPS Township)

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2014-15		20 <sup>0</sup> 31' to 21 <sup>0</sup> 41' (North)
	ii) Longitude	2014-15		84 <sup>0</sup> 16' to 85 <sup>0</sup> 23' (East)
	iii) Geographical Area	2014-15	Hectares	638000
(B)	Administrative Units	2014-15		
	i) Sub divisions	2014-15	Nos	4
	ii) Tehsils	2014-15	Nos	8
	iii) Sub-Tehsil	2014-15	Nos	-
	iv) Patwar Circle	2014-15	Nos	-
	v) Panchayat Samitis (CD Block)	2014-15	Nos	8
	vi) Nagar nigam	2014-15	Nos	0
	vii) Nagar Palika (Municipality & NAC)	2014-15	Nos	3
	viii) Gram Panchayats	2014-15	Nos	209
	xi) Revenue villages	2014-15	Nos	1910
	x) Assembly Area	2014-15	Nos	5
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos	654898
	ii) Female	2011	Nos	616805
(B)	Rural Population	2011	Nos	1065431
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	000 Hectare	638
	ii) Forest cover	2014-15	"	272
	iii) Non Agriculture Land	2014-15	"	48
	iv) Cultivable Barren land	2014-15	"	7
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	Sq.kms.	2716.82

<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2012	Nos.	436651
	ii) Buffaloes	2012	Nos.	12287
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2012	Nos.	207271
	ii) Pigs	2012	Nos.	486
	iii) Dogs & Bitches	2012	Nos.	na
	<b>iv) Railways</b>			
	i) Length of rail line	2014-15	Kms	106
	<b>V) Roads</b>			
	(a) National Highway	2014-15	Kms	256
	(b) State Highway	2014-15	Kms	176
	(c) Major District Road	2014-15	Kms	1.32
	(d) Other district Roads	2014-15	Kms	509
	(e) Rural road	2014-15	Kms	708
	(f) G.P.Road	2014-15	Kms	5670
	(g) Panchayat samiti road	2014-15	Kms	656
	(H) Forest Road	2014-15	Kms	456
	<b>(VI) Communication</b>			
	(a) Telephone connection	2014-15	Nos	-
	(b) Post offices	2014-15	Nos.	244
	(c) Telephone center/Exchange	2014-15	Nos.	38
	(d) Density of Telephone	2014-15	Nos./1000 person	na
	(e) Density of Telephone	2014-15	No. per SqKM.	na
	(f) PCO Local	2014-15	No.	-
	(g) PCO STD	2014-15	No.	-
	(h) Mobile	2014-15	No.	-

	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2014-15	Nos	4
	(b) Beds in Allopathic hospitals		Nos	472
	(c) Ayurvedic Hospital		Nos.	16
	(d) Beds in Ayurvedic hospitals		Nos.	-
	(e) Unani hospitals		Nos.	-
	(f) Community health centers		Nos.	10
	(g) Primary health centers		Nos.	31
	(h) MHU		Nos.	1
	(i) Sub Health Centers		Nos.	166
	(j) Private hospitals		Nos	3
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank	As on 31.03.2016	Nos.	172
	(b) Rural Bank Branches	As on 31.03.2016	Nos.	103
	(c) Urban	As on 31.03.2016	Nos.	4
	(d) Semi-Urban	As on 31.03.2016	Nos.	65
	<b>(IX) Education</b>	2014-15		
	(a) Primary school	2014-15	Nos.	961
	(b) Middle schools	2014-15	Nos.	683
	(c) Secondary & senior secondary schools	2014-15	Nos.	281
	(d) Colleges	2014-15	Nos.	20
	(e) Technical University	2014-15	Nos.	-



## 2.1 Existing Status of Industrial Estates/Areas/Growth Centres in the District of Angul

Sl. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre/ Rs. In lakh	Total Sheds	Sheds Allotted/ used	No of vacant sheds	No of units in operation
1	Angul Industrial Estate	14.750	10.991	80.00	27	27	0	19
2.	Talcher Industrial Estate	71.200	35.766	10.00	20	20	0	18
3.	Kangula Industrial Estate	5.000	0.000	15.00	-	-	-	-
<b>Total</b>		<b>90.950</b>	<b>46.757</b>	<b>-</b>	<b>47</b>	<b>47</b>	<b>0</b>	<b>37</b>

Source:- IDCO, Bhubaneswar and DIC, Angul

## 3. INDUSTRIAL SCENERIO OF ANGUL DISTRICT

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NOs	1322
2.	TOTAL INDUSTRIAL UNIT	NOs	3583
3.	REGISTERED MEDIUM & LARGE UNIT	NOs.	9
4.	ESTIMATED Average NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NOs.	9364
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NOs.	na
6.	NO. OF INDUSTRIAL AREA	NOs.	3
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	5922.49
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	na

Source: O/o. Directorate of Industries, Cuttack and DIC, Angul

**3.2 YEAR WISE TREND OF UNITS REGISTERED**

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	275	2909	149.5
During	1985-86	18	179	6.52
During	1986-87	26	204	23.91
During	1987-88	22	119	25.09
During	1988-89	19	148	27.47
During	1989-90	13	109	10.09
During	1990-91	16	124	34.93
During	1991-92	20	103	34.12
During	1992-93	11	103	15.51
During	1993-94	6	45	7.78
During	1994-95	17	165	59.3
During	1995-96	11	75	39.95
During	1996-97	6	67	15.75
During	1997-98	11	59	10.65
During	1998-99	7	50	34.93
During	1999-2000	15	101	24.22
During	2000-01	34	227	114.09
During	2001-2002	54	301	156.23
During	2002-03	63	276	1509.1
During	2003-04	65	315	98.71
During	2004-05	65	323	69.24
During	2005-06	70	386	179.26
During	2006-07	62	262	112.03
During	2007-08	56	328	102.16
During	2008-09	61	687	352.56
During	2009-10	62	341	188.72
During	2010-11	70	411	354.52
During	2011-12	75	395	741.82
During	2012-13	92	552	1424.33
	<b>Total</b>	<b>1322</b>	<b>9364</b>	<b>5922.49</b>

Source: O/o. Directorate of Industries, Cuttack and DIC, Angul

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:ANUGUL by end of 2015				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	337	1828.78	1111
2	CHEMICAL & ALLIED	21	2002.5	194
3	ELECTRICAL & ELECTRONICS	5	18.1	18
4	ENGINEERING & METAL BASED	315	1729.02	1475
5	FOREST & WOOD BASED	37	73.63	165
6	GLASS & CERAMICS	118	1887.33	1460
7	LIVESTOCK & LEATHER	1	2.26	5
8	PAPER & PAPER PRODUCT	40	328.5	156
9	RUBBER & PLASTICS	17	114.1	98
10	TEXTILES	67	130.71	238
11	MISC. MANUFACTURING	173	5517.48	865
12	REPAIRING & SERVICING	2452	67288.87	11870
Total		3583	80921.28	17655

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings -9

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment (Nos)	Item of production
1.	M/s. National Aluminium Company Ltd., NALCO Nagar, Angul	240814	NA	Aluminium
2	M/s. National Thermal Power Corporation, Kanhia, Angul	200000	NA	Electricity, Thermal
3	M/s. Talcher Thermal Power Station, Talcher	200000	NA	Electricity, Thermal
4	M/s. Heavy Water Plant, Talcher	1000	NA	Heavy Water
5	M/s. Mahanadi Coal Field Ltd.,	NA	NA	Coal

	Talcher, Angul			
6.	M/s. Shree Metaliks Ltd., Amlapada, Angul	5600	54	Sponge Iron
7.	M/s. Bindal Sponge Ltd., Sunakhani, Talcher	8625.84	510	Sponge Iron, MS Ingot and Bar
8.	M/s. Ganesh Sponge Pvt. Ltd., Krushnachandrapur, Parjang, Angul	2300	74	Sponge Iron
9.	M/s. CPP Unit of Jindal Steel and Power Ltd., Kerjar, Angul	NA	NA	Power

Source: Directorate of Industries, Cuttack and DIC, Angul.

### 3.5 Major Exportable Item

The following items have potentiality for export.

1. Hydrates Rolled Products
2. Aluminium Ingot
3. Sponge Iron
4. Steel Billets, MS Ingot/Bar

### 3.6 Growth Trend

The trend shows that there is positive growth trend with respect to Aluminium, steels, Sponge Iron etc based Projects in the district taking into consideration of availability of resources, infrastructure, manpower and demand.

### 3.7 Vendorisation /Ancillarisation of the Industry

At present, there are 10 nos. large and medium scale industry including 5 PSUs in the district, besides a number of large projects are under pipeline. Thus, there is enough scope for ancillary development. Similarly, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era, the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline specially on steel, mine and power sector for which MOU has already been signed. , there is enough scope for ancillarization in near future. Some of the ancillary unit which can be promoted in the district as reported by DIC, Angul are:

- (1) Top Roller, Bottom Roller, Impact Roller etc.
- (2) Lasser Printing
- (3) Printing Press
- (4) Mechanical Job work and spare parts
- (5) Retreading/repairing of tyres

- (6) Steel, Official furniture
- (7) Printing materials
- (8) Extrusion
- (9) Conductors
- (10) Casting
- (11) Rolled products
- (12) Foils
- (13) Auto parts
- (14) Refrigeration items
- (15) Utensils
- (16) Aluminium alloy products
- (17) Construction material
- (18) Packaging
- (19) Powders, Slugs/Circles, Collapsible tubes, Anodised aluminium etc.)
- (20) Coal Tar
- (21) Coke Briquette

There are 11 nos. of ancillary units registered with NALCO and 13 nos. ancillary units registered with MCL.

### **3.8. Medium Scale Enterprises -1 no.**

Sl. No	Name and address of the unit	Investment (Rs. in lakh)	Employment	Item of production
1.	M/s Global Coal and Mining P Ltd., South Balanda	389	43	Coal Benefication

Source: Directorate of Industries, Cuttack and DIC, Angul.

### **3.9 Service Enterprises**

**3.9.1.** There is positive growth with respect to service enterprises especially for transport and repairing services as there are good nos. of PSUs and large projects exist and also a number of large and medium scale industries are under pipeline

#### **3.9.2 Potentials areas for service industry**

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Modern Automobile Workshop/Body Building
- 2) Two wheeler/Auto Rickshaw Repairing unit
- 3) Mechanical Job work and spare parts
- 4) Retreading of tyres
- 5) Reconditioning of Battery

- 6) Electrical repairing shop/Motor Winding/Transformer Repairing
- 7) Beauty parlor
- 8) Cyber café/Computer Data Processing/Hardware Repairing
- 9) Colour Photo Laboratory
- 10) Digital Photo studio
- 11) Dry Cleaning
- 12) Audio and video shooting/editing and servicing centre
- 13) Offset Printing
- 14) Restaurant /Hotel
- 15) Mobile Repairing
- 16) Xeroxing
- 17) DTP/Software development
- 18) Tent House

### **3.10 Potential for new MSMEs**

Taking into the consideration of availability of raw material and local demand, the following resource based and demand based MSMEs are suggested.

1. Plantation and extraction of herbal Ayurvedic medicines and cosmetics.
2. Cold Storage/Rural Godown
3. Mini Sponge Iron Plant
4. Iron Ore Crusher
5. Foundry/Forging/mechanical engineering unit
6. Aluminium Casting Unit
7. Packaged Mineral Water
8. Agricultural Implements
9. Flyash bricks
10. Rice Mill
11. Chuda Mill
12. Dal Mill
13. Frozen Meat
14. Dairy Products
15. Dry Mushroom Processing
16. Sauce, Pickle, Jam and Jelly
17. Mechanised Bakery
18. Cattle and Poultry Feed
19. Aluminium Utensil
20. Sheet Metal Works
21. Structural Fabrication'
22. Pressure and non pressure vessel
23. Aluminium pipe and fitting

24. Stone Crusher
25. PSC Pole
26. RCC Spon pipe
27. Smokeless coal
28. Coal washery
29. Cement Hollow Bricks
30. Lime
31. Glazed Tile
32. PVC Pipe
33. Plastic Bottle and Jar
34. Disposable syringe
35. Leaf Cup and Plate
36. Bamboo and Cane Product
37. Phenyl
38. Bleaching Powder
39. Alum
40. Cement Paints and Varnish
41. Industrial Grease
42. Pharmaceutical gauge and bandage
43. Agarbati
44. Washing powder/detergent powder
45. Paper bag
46. Register and book binding
47. Readymade Garment
48. School uniform/embroidery/wool knitting
49. Powerloom
50. Voltage Stabiliser
51. Electrical Cable
52. Lemongrass Oil

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

##### **4.1.1 Manufacturing Sector**

1. Flyash Bricks Cluster at Angul
2. Aluminium based downstream industry at Anugul

##### **Handicraft Sector:**

1. Terracota Cluster at i) Chheliapada ii) Jarapada Bagapalli and Manhiva, iii) Silatapada and Kutumdala, iv) Saintala, v) Titlagarh
2. Athamalik Cotton Bomkei Sarees
3. Brass and Bell Metal at Tubey

### 4.1.2 Service Sector

1. Engineering Cluster at Angul

### Details for Identified cluster

#### 4.2.1 Name of the cluster(Engineering Cluster at Angul)

1	Principal Products Manufactured in the Cluster	Fabrication, lathe works, Engg workshop etc.
2	Name of the SPV /Implementing Agency	Angul Engineering Cluster ,Anugul
3	No. of functional units in the clusters	20
4	Turnover of the Clusters	3.6 crores (approximately)
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	180
7	Average investment in plant & Machinery	10.0 lakh
8	Major Issues / requirement	1Non availability of skilled worker 2-Procurement of Raw material 3- Tech upgradation 4- Access for marketing to the govt organization/PSUs
9	Presence of capable institutions	District Industries Centre, Angul
10	Thrust Areas	1-Procurement of Raw material 2- Tech upgradation 3- Marketing to the govt organization/PSUs
11	Problems & constraints	a) Availability of Raw matterial b) Frequent disruption of Power c) Dominance of the un organized sector

#### **Present status of the cluster:-**

There are 20 nos. of units registered in DICs, the cluster for which DSR has been prepared under MSE- CDP Schemes. Exposure visit of the entrepreneur already conducted. Soft intervention is under process.ed.

### **5. General issues raised by industry association**

1. Lack of awareness among Branch level Bankers as well as entrepreneur on CLCSS Scheme,



2. Lack of awareness among entrepreneur on CGTMSE Sheme and also non acceptance by Bankers for the proposal of new entrepreneurs.
3. Single window system is not effective.
4. Though there is enough scope for ancillarisation, mother plants of the state are not interested for the local products, for which Govt. intervention is required.
5. Lack of interest among Bankers to support/rehabilitation of potential micro and small units
6. As a number of large projects are under pipeline, there need an effective ancillary/purchase policy.

## **6. Prospects of training programmes during 2016-17**

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	Embroidery and Tailoring, DTP and Screen Printing, Mobile Phone Repairing, Chemical Products	04
2	MDP		
3	BSDP	-	-
4	EDP	-	-
5	IMC	General	03

**These have been proposed and would conducted subject to availability of sanction.**

## **7. Action plan for MSME Schemes during 2016-17**

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	-
2	ISO – 9000 / 14000/ HACCP reimbursement	2 no of MSE unit may be motivated for acquiring ISO 9000 and reimbursement thereof may be followed.
3	MSE-MDA	-
4	CLCSS	-
5	Capacity Building & strengthening of data base	-
6	International cooperation	-
7	TREAD for women	There may be one awareness programme on the scheme for SHG
8	VDP	-

9	National awards	2 nos. MSMEs may be motivated for applying national award
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	-
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	1 nos. may be motivated for availing assistance under the scheme
	<b>IV QMS/QT</b>	-
	<b>V Tech. &amp; quality up gradation support</b>	
	<b>VI ICT</b>	
	<b>VII Bar Code</b>	1 nos. MSE units may be motivated for bar coding and availing reimbursement under the scheme
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	-

These have been proposed and would conducted subject to availability of sanction.

## **8. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I &amp; EM-II have been abolished from 18.09.2015)</i>	Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, , Near Panchayat industries square, Anugul.

3.	Land and Industrial shed	IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	<ol style="list-style-type: none"> <li>1. All Nationalized Bank</li> <li>2. Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur</li> <li>3. Secy, KVIB, Near Ram Mandia, Bhubaneswar</li> <li>4. GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar</li> <li>5. MD, OSFC, Cuttack.</li> </ol>
5.	For raw materials under Govt. Supply	<ol style="list-style-type: none"> <li>1. MD, OSIC, Khapuria, Cuttack</li> <li>2. Senior Branch Manager, NSIC, DIC Campus, Rasulgarh IE, Bhubaneswar.</li> </ol>
6.	Plant and machinery under hire / purchase basis.	Senior Branch Manager, NSIC, DIC Campus, Rasulgarh IE, Bhubaneswar.
7.	Power/ Electricity	O/o. the SDO, CESCO, Anugul
8.	Technical Know –how.	MSME Development Institute, Govt. of India, College Square, Cuttack
9.	Quality & Standard	<ol style="list-style-type: none"> <li>1. Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar</li> <li>2. Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar</li> </ol>
10.	Marketing /Export Assistance	<ol style="list-style-type: none"> <li>1. MSME Development Institute, Govt. of India, College Square, Cuttack</li> <li>2. Director, EPM, Asoka Market, Bhubaneswar</li> <li>3. Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar</li> <li>4. Senior Branch Manager, NSIC, Link Road, Cuttack</li> </ol>
11.	Other Promotional Agencies	<ol style="list-style-type: none"> <li>1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar</li> <li>2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Phulbani.</li> <li>3) Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack/CDVO, Kandhamal.</li> <li>4) Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar</li> <li>5) Director of Textiles, Satya Nagar, Bhubaneswar.</li> <li>6) Director of Fisheries, Jobra, Cuttack/District Fisheries Officer, Phulbani</li> <li>7) Coconut Development Board, Nayapalli, Bhubaneswar</li> <li>8) Coir Board, Jagamara, Bhubaneswar</li> <li>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar/DFO, Anugul</li> </ol>

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